

Steph Burgess

DESIGNER ★ ILLUSTRATOR

About Me

Graphic designer and illustrator with 10 years of experience working in the design field. Specializing in print, branding, and social media design. Experienced in various print production processes, including large format print, die and score lines, spot coatings, and ink density. I love to utilize branding guidelines to create a cohesive tone of voice throughout each piece of media.

Skills

- Graphic Design
- Production and Pre-press
- Branding
- Illustration

Software

- InDesign
- Illustrator
- Photoshop
- XD
- Lightroom
- Office 365 applications
- Procreate
- Adobe Workfront

References

available upon request

Experience

- **Graphic Designer**
Flint Group 2021-2025
Creating print literature, direct mail pieces, social media content, web and print ads, emails, and trade show materials for various clients including top construction and agriculture equipment brands.
- **Artist & Owner**
Jade & Crown · jadeandcrown.com 2019 - Present
Creating enamel pins, stickers, keychains and stationery. Prepping files for print including die-lines, screen-printing, and layer separations. Designing trade show booth materials and vending at Comic Cons. Branding packaging, social media and e-commerce web design.
- **Senior Graphic Designer**
Atlantic Training 2019-2021
Sole designer in charge of re-branding, marketing materials, digital content, and assigning projects to freelancers - such as blog posts.
- **Production Designer**
DMG Marketing 2017-2019
Designing and editing projects for print, email and large format signage. Preflight files for print with die-cut, embossing, foil, and different coating techniques.
- **Assistant Art Director**
Delaware Today Magazine | Today Media 2014-2015
Editorial, cover, and advertorial layout and design. Responsibilities include assigning artwork, reaching out to advertorial clients, and managing work within a tight deadline.

Education

- **Wilmington University**
BS: Media Design Digital Publishing 2011-2013
- **Delaware Technical Community College**
Associate in Arts: Photo Imaging, Ad Design 2009-2011
Graduated with Honors